







National Careers Week 2022 in the Bailiwick

This was the first year that Careers Guernsey has actively promoted National Careers Week within the Bailiwick and it was great to see schools, Post-16, employers, learning providers and the third sector getting involved. Over the coming pages you can find out more about some of the engagement.

A big thank you to everyone who got involved!







National Careers Week in

schools and Post-16

Our schools and Post-16 took part in National Careers Week to help demonstrate their commitment to the Gatsby benchmarks.

The Gatsby benchmarks are national standards for good career education and guidance in schools/Post-16.

Activities included:

Guess what the Mystery Guest does

Skills competitions for students

Teacher 'my career' posters and students guessing which teacher matched the poster

Employer mock job interviews

Post-16 Employer Networking Event

Higher Education Fair

Visits to employers

Webinars with industry

Career guidance interviews

Feedback from our schools/Post-16:

"School staff wrote a paragraph about their first job, what they liked about it and how much they got paid. I then asked the students to match the job with the correct member of staff......this was great fun!"

"Group discussions took place about 'work' and what it means. Is it more important for people to work for money or for enjoyment? This raised lots of debate."



Employers and Businesses getting involved!

















































Post-16 Networking Event

March 10th 2022

- Students attended from all the Post-16 institutions
- Over 50 employers attended this event
- > 59% of students who responded, said that the event had helped them to develop their career plans
- Sectors represented:
 Retail, Hospitality,
 Health & Social Care,
 Finance, Horticulture,
 Education, IT & Systems,
 Public Service, Start-ups
- ▶ 67% of exhibitors who responded, said that students asked about employment opportunities/work experience

Thank you to all the businesses and employers for inspiring the future workforce!

Marks and Spencer Guernsey were brilliant ambassadors for retail during NCW and put a lot of effort in to highlight the range of careers in retail – thank you and well done M&S!









"We really wanted to change the perception that people have around working in retail. And show that the roles are interesting and diverse, ranging from the sales floor to Commercial Manager, to logistics. We are an iconic brand but still maintain our family values, we actively encourage personal development whether this is at degree level or the apprenticeship scheme."

Denise Arnold, HR Manager Marks & Spencer Guernsey.

RAW Capital Partners generously helped raise money for a charity by running a skills competition for Post-16 students. Thank you RAW Capital for your support!

RAW Capital Partners Skills Competition

"RAW Capital Partners ran a skills competition during NCW called 'Pitch Your Passion' where we gave post-16 students the opportunity to pitch for a charity of non-profit of their choice. The engagement was great! We had written applications on behalf of a wide variety of organisations and heard in-person pitches from a small group of passionate, eloquent, and entertaining young people. We have received a few 'thank you' cards since participants got as much out as we did."

James Travers, Operations Director RAW Capital Partners.



A SYSTEMATIC APPROACH TO INVESTING

Skills Competition:

Pitch Your Passion

pitch for a cause that is important to you

1st prize: £1,000 donation



20 exhibitors including on island providers

2 x Raising aspirations sessions for year 10s

Students attended from all the post 16 institutions

















80% of students who responded agreed that the HE fair helped them focus and develop their plans for HE

100% of exhibitors who responded said that the students were adequately prepared for the event







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National Careers Week 7th - 12th March 2022

National Careers Week across the Bailiwick

National Careers Week (NCW) is a celebration of careers guidance and free resources in education across the UK. Careers Week encourages education providers to bring together students, local employers and advisers through careers events and activities. Here in the Bailiwick, our National Careers Week celebration will include education providers and the community so that all ages can benefit and get involved!

Visit our Registration page to sign up!

When is National Careers Week?

7th - 12th March 2022.

Is there a theme for National Careers Week?

NCW 2022 is all about You

It's all about You taking control It's all about You exploring your options It's all about You believing in yourself

What could the National Careers Week across the Railiwick look

Supporting the Future Workforce - Schools, Post-16 and the community National Careers Week 7th - 12th March 2022 Post-16 Networking Event Primary Careers Project Work Related Learning in Schools/Post-16 Explore Careers in the Bailiwick Work Experience placements

How do employers/businesses register for the Supporting the Future

Between 1 January and 31 March 2022 www.careers.gg:

- 4,679 active sessions, with 61% first time visits compared with 3,188 active sessions during the 3 months earlier
- ➤ 11,848 page views with the peak page views during the period of National Careers Week 4th − 11th March compared with 10,223 page views during the 3 months earlier
- 35 employers registered their interest early on in getting involved with National Careers Week
- National Careers Week pages featured in the Top 10 page views.
- 'Employers and business' page was the most used from the National Careers Week menu





















SOCIAL MEDIA@careersguernsey











Save the Date 2023! 6th - 11^{th of} March 2023

For further information and how to get involved with National Careers week visit <u>careers.gg</u>